



# GETTING IT RIGHT 2018

## National Inclusive Disaster Strategies Conference

May 23-25, 2018  
Marriot Metro Center  
Washington, DC

Sponsorship and Exhibitor  
Opportunities Guide



**THE PARTNERSHIP**  
FOR INCLUSIVE DISASTER STRATEGIES

# A message from the CEO

“Children and adults with disabilities are 2-4 times more likely to be injured or die in a disaster due to a lack of planning, accessibility and accommodation, most are not due to diagnostic labels or medical conditions.”  
-United Nations Sendai Framework for Disaster Risk Reduction - 2015-2030

## Why Do We Need to Get It Right, Now More Than Ever?!

The past year has been a time of devastating community and economic impacts due to disasters around the world. In the U.S., there were hundreds of lives lost in at least 16, one billion-dollar catastrophic disasters. Of the people who lost their lives or sustained serious injuries, individuals with disabilities and older adults were impacted at disproportionately high rates. Disability inclusive emergency preparedness is imperative to whole community readiness and resilience and would have made a difference in outcomes for individuals, families and communities across the disaster impacted areas.

Join us in Washington, D.C. for the *Partnership for Inclusive Disaster Strategies 2018 Getting It Right National Inclusive Disaster Strategies Conference* from May 23<sup>rd</sup> to May 25<sup>th</sup>, 2018 to learn and share what works, promising and good practices, your opportunities and responsibilities and where organizations, communities and businesses can find the funds to Get It Right.

Since hurricane Harvey made landfall in August, the Partnership and conference sponsor, Portlight Strategies have been leading local and national response, relief and recovery initiatives. We have been working around the clock to meet the access and functional needs of children and adults with disabilities, older adults and many others impacted by hurricanes Harvey, Irma, and Maria, as well as the devastating wildfires in northern and southern California.

### Here are some reasons to attend the Getting It Right 2018 National Inclusive Disaster Strategies Conference:

- Learn about promising whole community emergency management practices, solutions for complying with laws and regulations, achieving and sustaining individual, family, community and business readiness, community resilience, optimizing disaster recovery and finding the funds to get it right.
- Learn more about inclusive disaster strategies. Conference session topics will address community engagement, physical and communication accessibility, exercises, registries, emergency alerts, evacuation, health maintenance, medical equipment and assistive devices, sheltering and housing, accommodating access and functional needs, media, universal design, laws and rights, including federal, tribal, territorial, state and local emergency programs.
- Visit the exhibit hall to gather information from companies and organizations working on emergency and disaster strategies, while networking with current and future inclusive emergency management leaders and key decision-makers.
- Exchange promising practices with other whole community inclusion experts, creating stronger, bolder and more effective solutions for the future.

**Please Join Us! We can, and we must GET IT RIGHT!**

Marcie Roth  
Chief Executive Officer  
Partnership for Inclusive Disaster Strategies





## About the Partnership for Inclusive Disaster Strategies

The Partnership for Inclusive Disaster Strategies (the Partnership) is a national coalition of thousands of individuals and organizations with a shared mission. We are committed to increasing individual and community capacity for equal access and full inclusion of people with access and functional needs for optimal whole community emergency preparedness, support when disaster strikes and community engagement throughout disaster recovery to build back better and truly improve safety and community resilience for all.

## Who is Attending Getting It Right 2018?

Our Getting It Right conferences bring together leading inclusive emergency and disaster experts, disability leaders, emergency managers, planners, federal, tribal, territorial, state and local government, elected officials, public health and public safety experts, faith leaders, business and industry and higher education leaders who want to learn more about how to improve readiness and recovery for individuals, families, communities and businesses. The focus of Getting It Right is on expanding our shared commitment to achieving and sustaining disability inclusive whole community emergency preparedness, community resilience, response, recovery and mitigation before, during, and after disasters.



Figure 1: Our Disaster Response Team in Puerto Rico, October 2017

### Agenda

Wednesday, May 23, 2018

4pm-9pm Registration

5pm-9pm Networking Reception and Exhibits

6pm-9pm Opening Session

Thursday, May 24, 2018

8am-8:30am Breakfast with Exhibitors

8:30am-noon Program

Noon-1pm Lunch with Exhibitors

1pm-5:30pm Program

Friday, May 25, 2018

8am-8:30am Breakfast with Exhibitors

8:30am-noon Program



## Getting It Right 2018 Sponsorship Benefits

<b>Sponsorship Benefits</b>	<b>Category 5 \$30,000 +</b>				
Profile in e-newsletters/e-program	<input type="checkbox"/>				
Underwriting conference event (Meal)	<input type="checkbox"/>	<b>Category 4 \$15,000</b>			
Acknowledgment: opening reception	<input type="checkbox"/>	<input type="checkbox"/>			
Featured on conference “swag”	<input type="checkbox"/>	<input type="checkbox"/>			
Focus/credit in conference video	<input type="checkbox"/>	<input type="checkbox"/>			
Website logo/link	<input type="checkbox"/>	<input type="checkbox"/>	<b>Category 3 \$5,000</b>		
Recognition on social media sites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>Category 2 \$2,500</b>	<b>Category 1 \$1000</b>
Sponsor reception event with leadership	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
Participant roster	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Registration area signage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Website acknowledgement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo listing in online program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition in the online program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dedicated tables at meals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
Reduced exhibit rate Free for 30K-15K, 50% for 5K, 10% 2500K-1K	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Preferred Exhibit Space Placement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
Complimentary Conference Registrations	8	4	3	2	1

Contact Michael Decker if you need assistance selecting your sponsorship package or have questions.

[development@disasterstrategies.org](mailto:development@disasterstrategies.org)



## Exhibitor Information

Exhibits will be displayed on Wednesday, May 23 from 5pm-9pm, Thursday, May 24 from 8am-6pm and Friday, May 25 from 8am-12:30pm. We have coordinated the conference agenda to offer you top visibility and traffic on these days. With a limited number of exhibitors at the Conference, you'll enjoy excellent value for your table.

The official exhibit set-up time is 3:00-5:00 p.m. on Wednesday, May 23. All exhibit spaces include a 6' display table, two chairs, and a waste basket. Wi-Fi and electricity are available free of charge for all exhibitors.

We will provide conference attendees with requested accommodations throughout the conference. We will notify exhibitors of attendee requests for accommodations so exhibitors can plan to provide handouts in the requested alternate formats.

Exhibitors will be provided with complimentary all access conference registration.

- \$2,500 Corporate / For-Profit Group
- \$1,500 Nonprofit or Government Agency

Ready to make a commitment?

Email [Development@disasterstrategies.com](mailto:Development@disasterstrategies.com) for our sponsorship and exhibitor commitment form

